



CASE STUDY

Bombardier
 Communications &
 Engagement



69
 Sites

65,400
 Employees

\$17.9 B
 Revenue



“In 2011 Bombardier was ranked among the 342 most successful companies worldwide for environmental, economic and social performance on the Dow Jones sustainability world index.”

“Bombardier believes that employee engagement is crucial in working towards achieving carbon neutrality and other key environmental targets”

ENGAGEMENT

Bombardier is a global transport company operating two industry leading businesses: aerospace and rail transportation. The company employs 65,400 people over 69 production and engineering sites in 23 countries. Bombardier employees design, manufacture, sell and support the widest range of world-class products in the aerospace and rail sectors.

Bombardier Aerospace is the world’s third largest civil aircraft manufacturer, employing approximately 33,600 people worldwide. Its 1.6 million square-foot Toronto facility is located on 370 acres of land and employs over 3,700 people. Aircraft manufacturing has been occurring on this site since 1928, when the de Havilland Aircraft Manufacturing Company of Canada began operating.



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The Bombardier Aerospace Toronto Site performs final assembly, painting and installation of interiors for the Q400 turboprop commuter aircraft, final assembly of the Global family of business aircraft and assembly of wings for the Lear 45 aircraft.

Employee Engagement

Bombardier believes that employee engagement is crucial in working towards achieving carbon neutrality and other key environmental targets. In order to involve employees while improving energy efficiency, Bombardier created the Bombardier Green Fund. This fund elicits the best site-related initiatives submitted by employees and allows Bombardier to designate capital funds to invest in green projects for environmental targets. Green Fund projects have been implemented in Bombardier facilities worldwide. Some of the projects at the Toronto site came from employee suggestions that were funded through the Green Fund. These include the lighting retrofits, variable flow drive for chilled water, boiler replacement, and solar panels. At the Toronto site employees also engage in sustainability by celebrating Earth Day annually. Earth Day celebrations have included the creation of “Mount Trashmoar” a demonstration showing a day’s worth of the facility’s solid waste piled high outside the facility. Earth Day at this facility has also included an electronic waste collection drive that resulted in the diversion of over 3.7 metric tonnes of electronic waste from landfill.

Community Engagement

Apart from employees, the Bombardier Toronto site actively engages the local community. This is mainly

done through events such as Annual Family Day where employees, their families, contractors and neighbors are invited to enjoy an open house of the facility with activities and entertainment.

Corporate Governance

Bombardier tracks its environmental progress through its Corporate Social Responsibility (CSR) reporting. All sites compile their environmental data on a quarterly basis and submit it to the corporate HSE function for inclusion in the company’s Environmental Reporting. After the data is recorded, an internal quantitative accuracy review is conducted to identify any inconsistencies from the previous year.

Bombardier aims to enhance its CSR in the future as one of its five business priorities. This includes the company’s commitment to reducing their environmental footprint, further promoting employee health and safety in daily decision and actions, and actively contributing to the development of communities in which the company operates.

Bombardier Aerospace is committed to expanding its CSR leadership role in the aerospace industry by engaging, supporting and guiding industry associations, regulatory agencies and government bodies, and by ensuring strong Bombardier participation in key industry events.